



**GREENVILLE
WOMEN GIVING**

**2017-2018 ANNUAL
PROGRAM BROCHURE**

A SPECIAL INITIATIVE OF THE
COMMUNITY FOUNDATION OF GREENVILLE

Telling the GWG Story Online

On May 9 at our Annual Meeting, GWG launched its new website. Created by Beam & Hinge, a Columbia-based web design firm, with guidance from Jamie Prince and the team at Flourish, the co-chairs spent a few months gathering input from members and working to capture the essence of Greenville Women Giving's history as well as to highlight present activities.

If you haven't already done so, be sure to log on to **greenvillewomensgiving.org** on your computer, laptop, tablet or phone. It will look equally good on any size device. The site includes pictures of members and



grantees and lots of "content." It's been designed for easy navigation with a focus on "Our Story," "Our Impact" and "Our Events."

"Our Story" includes everything you'd want to know about GWG - our history, board, endowment, plus a newsroom and links to our generous sponsors. "Our Events" will have details about the next six upcoming events and, when they become available, will have the actual invitations posted. This information will be updated regularly.

"Our Impact" features every grant GWG has ever given. All grants can be viewed by clicking on either a specific year or focus area. Every grant has its own feature that shows the year, category, amount granted, plus a brief description and a link to their website.

There is much, much more - so be sure to check it out soon.

And, our website isn't the only place you can find us online: we have a GWG Facebook page as well. And it already has 714 likes! Thanks to René Hutchisson, up-to-date information, media coverage, announcements, and event photos are added regularly.

According to René, "Social media is a quick and easy way to see what's happening in this fabulous organization. So if you haven't yet, log onto Facebook and "like" our page to keep up to date with the goings-on of GWG!"

GWG BOARD 2017-2018

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Diane Perlmutter
Emelia Stephenson
Janet Sumner

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Helen Smart

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COMMUNITY FOUNDATION LIAISON

Gina Blohm

FROM THE CO-CHAIRS

Dear Friends,

We begin our 12th year with anticipation of what we can accomplish together, and humility toward what we still have to learn about our community and the impact of our philanthropy. “Twelve” is an auspicious number – in antiquity, in most of the world’s religions, in mathematics and science, and the human life cycle. In Orthodox Judaism, for example, a 12-year old female celebrates a bat mitzvah to mark her entrance into adulthood. It’s a nice analogy to think of our twelfth year as the marker for Greenville Women Giving to become an “adult funder” among Greenville’s philanthropic community.

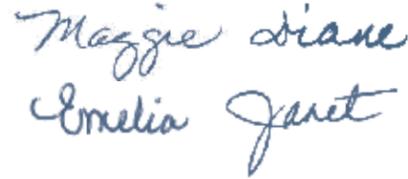
Our membership remains strong and growing – over 550 members. The amount of money we turn back into our community continues to increase – and is nearing \$5 million! The stories of those lives we have touched continue to lift our spirits.

If you haven’t yet visited our NEW website, please do, and you’ll see many of those stories there. We have a strong leadership pipeline, with new faces on our Board and committees. We have proactively steadied our finances so we can meet the demands of an expanding membership, and we will begin in earnest the long-term process of growing our new Greenville Women Giving Endowment. Our founders (Harriet, Frances and Sue) have stepped back from co-chairing the organization, but remain very active on the Board and in all aspects of visioning GWG’s future.

This year, we will focus more deeply on our grants process and its community impact. Our member survey confirmed the desirability of making at least one grant in all of our five funding areas, so that will be continued. And we are setting our grant amounts to range from

\$50,000 to \$100,000. Through our membership in Greenville’s Partnership for Philanthropy, we are engaging more with fellow funders in Greenville, and learning about the broader picture of “collective funding.” We’ll be talking more about that with you.

So, it’s going to be another exciting year for GWG! We have planned plenty of stimulating (and fun) events, so we invite you to jump in, learn, and make a new friend or two. We are grateful for each and every one of you, and can’t wait for the Fall Kickoff to get things started!



Maggie Glasgow, Diane Perlmutter, Emelia Stephenson & Janet Sumner

Strictly Social OCTOBER 5, 2017

In response to requests for events where members could meet each other socially and have the opportunity to network, we are pleased to announce our first Strictly Social outing – a private performance of the Tony award-winning, Pulitzer prize-winning show, *Clybourne Park* at The Warehouse Theatre. The play will be preceded by a social hour with wine and heavy hors d’oeuvres. The evening will start at 7:00 and the cost is \$40 per person for members and guests.

Kicking off Warehouse Theatre’s Main Stage season, *Clybourne Park* spans two generations fifty years apart. In 1959, Russ and Bev are selling their desirable two-bedroom home at a bargain price, unknowingly bringing the first black family into the neighborhood (borrowing a plot line from Lorraine Hansberry’s *A Raisin in the Sun*) and creating ripples of discontent among the cozy white residents of Clybourne Park. In 2009, the same property is being bought by a young white couple, whose plan to raze the house and start again is met with equal disapproval by the black residents of the soon-to-be-gentrified area. Are the

issues festering beneath the floorboards actually the same, fifty years on? Bruce Norris’s excruciatingly funny and squirm-inducing satire explores the fault line between race and property.

If you are interested in attending, please send a check (payable to Greenville Women Giving) for \$40 per person to GWG Administrator c/o Community Foundation of Greenville, 630 E. Washington St., Greenville SC 29601. Seating is limited, so please reserve early. Guests are welcome.



Exciting Membership Initiatives

At this year’s annual Members Luncheon in February, many of you passed along some really wonderful thoughts on recruiting new members and engaging current ones – both of which strengthen GWG in the long run.

Weeks later, several co-chairs headed to Jacksonville, Florida to attend the national conference for the

WCGN (Women’s Collective Giving Grantmakers Network) featuring several exciting sessions on Membership, filled with new ideas and programs.

In addition, Membership Chair Magaly Penn and Vice-Chair Sue Fisher have been busy planning for our 2017-2018 year and leading an impressive team

of committee members who continue to improve our membership efforts.

- **Strictly Socials.** Many of you have asked if we could get together just for fun! No education session, no committee meetings – just a chance to socialize. Expenses to be paid by members. Our first Strictly Social is highlighted on page 2. Look for more announcements in the coming months.

- **More new member orientations.** For the past few years, we’ve held a new member wine and cheese in April. This year we’re adding two additional sessions earlier in the year. Watch for details.

- **Mentoring improvements.** We learned at the Jacksonville conference we are not unique – rapid growth brings its own set of challenges in welcoming and engaging new members! Magaly, Sue and Jenna Robinson have been working to make our program even better. If you’d like to serve as a mentor, please let us know – it’s such an easy thing to do and fun to boot.

- **Building a stronger committee.** Over the past few years, Membership has taken on new programs and responsibilities – we could use a few more good women! Serve as a greeter at an Education session, help coordinate a wine and cheese for prospective new members, show a new member the GWG “ropes” by becoming a mentor – there are plenty of easy ways to help out.

Membership is one of our most vital committees. Without new members joining, and current members continuing to renew, GWG would cease to be. If you have ideas for us or would like to get involved, let us hear from you.

If you’d like to join, call Administrator Melanie Dixon at 864-361-1393 or email greenillewomengiving@gmail.com.

Neighbors in Giving: The Cliffs at Glassy

In 2012 three residents of the Cliffs at Glassy were members of GWG. Each had been recruited by a (different) friend who was long-time Greenville and also a member of GWG. Each recalls thinking that other women at Glassy might be interested as well. According to Linda Moore, “We decided to invite the three founders to a recruitment party in Diane Perlmutter’s home and have them talk about what GWG was. We issued an open invitation to all women who lived at Glassy.” Within a week, eight more women joined and became part of the Class of 2013.

In the summer of 2015, this larger group of members decided there were more prospective members at Glassy, invited the founders and co-chairs and again hosted a recruiting party open to all residents. This time, thirteen women became part of the Class of 2016. A party a year later resulted in eight additional members (Class of 2017) for a total of 31 GWG members living in the Cliffs at Glassy.

“I had always been involved in my community when I lived in Lancaster, PA and was looking for a way to learn more about the needs in Greenville County. GWG was a perfect solution,”

is the way Bev Leech describes why she became involved. Others had similar reasons and, despite living almost an hour from downtown, became active and engaged members serving on a range of committees. “Serving on the Grant Review Committee is one of the most important things I have done in the twenty years I’ve lived at Glassy. I met interesting women and learned about my adopted hometown. It was an amazing experience,” adds Lee Stehlik.

The members from Glassy are similar to GWG members from other neighborhoods, though slightly more likely to be “newcomers,” having lived in the area for ten years or less. That said, members include a librarian at the Hughes Library on Heritage Green and a retired Greenville County [Schools] teacher.

Glassy members are regular attendees at GWG education events, often carpooling and going out for a meal after an event. “We are doubly lucky, we are part of Greenville Women Giving and part of GWG Glassy” adds Sue Drothler, “and we expect to continue to grow our Glassy membership numbers.”

2017-2018 EVENTS

Guests are always welcome at strictly social, education and signature events.

■ Signature ■ Members Only ■ Strictly Social ■ Education

Fall Kick-Off

Wednesday, September 13, 2017 • 5:30 PM - 7:30 PM
Wine and hors d'oeuvres
Hyatt Regency Greenville

Join us as we begin our twelfth year. Time to greet old friends and make new ones before an inspiring speaker shares the impact of GWG grantmaking in our community.

The Museum Scene in Greenville: What's Happening on the Green?

Tuesday, September 19, 2017 • 5:30 PM - 7:00 PM
Wine and hors d'oeuvres
Greenville County Museum of Art, 420 College Street

Greenville is fortunate to have three premier museums located on one downtown city block, Heritage Green. Learn about the latest programs and initiatives - lots of changes and exciting developments for museum-lovers - as told by the women in charge of programs at the Museums.

Ellen Westkaemper, Head of Education, Greenville County Museum of Art

Jessica Hayes, Director of Programming, Children's Museum of the Upstate

Elizabeth Gunter, Director of Programs & Marketing, Upcountry History Museum

Strictly Social: Networking and Private Performance

Thursday, October 5, 2017 • 7:00 PM - 10:15 PM
Wine and heavy hors d'oeuvres
The Warehouse Theatre, 37 Augusta Street

After an hour-long social time, enjoy the first play of WHT's Main Stage season (see page 2 for more details about the play). *Clybourne Park*, like the October 19 education session, deals with gentrification, a timely subject for Greenville.

Cost is \$40 per person. Guests are welcome. Seating is limited, so please reserve early. Contact Melanie Dixon at gwgrsvp@gmail.com or 864-361-1393 for payment information.

Greenville's Gentrification Dilemma: Where Do I Live Now?

Thursday, October 19, 2017 • 11:30 AM - 1:00 PM
Lunch provided
Kroc Center, 424 Westfield Street

Despite the tremendous housing growth in our vibrant city, there is a significant shortage of 2,500 affordable rental units (\$500/month) and other low cost housing. The City of Greenville has created a public/private partnership to mobilize and apply solutions. Experts will discuss the latest approaches to providing homes for everyone in our community.

Susan McLarty, Affordable Housing Steering Committee Member

Michael Williamson, Community Development Project Manager, City of Greenville

Deborah McKetty, President & CEO, CommunityWorks, Inc.



Pay for Success: Innovative Funding For Social Good

Thursday, November 16, 2017 • 10:00 AM - 11:30 AM
Coffee and muffins
First Baptist Church, 847 Cleveland Street

Learn about the Institute for Child Success (ICS) and its innovative approach to funding early childhood education. *ICS Pay for Success* financing, also called "Social Impact Bonds," can bring new resources, new partners and a new focus on outcomes to early childhood services and other important issues. Launched in 2010, ICS is a private, nonpartisan research and policy organization working to create a culture that improves outcomes for our youngest local children.

Jamie Moon, President, Institute for Child Success

Bryan Boroughs, Vice President & General Counsel, Institute for Child Success

Life in Limbo: Foster Care

Tuesday, January 23, 2018 • 11:30 AM - 1:00 PM
Lunch provided
Kroc Center, 424 Westfield Street, 29601

During lunch we will watch *ReMoved*, a 12-minute video that follows a young girl's experience of being taken from home and placed into foster care. Afterward, we will hear what foster care is, the many issues and challenges with foster care in our community, and a wide range of suggestions and solutions for us to become involved.

David White, Founder and CEO of Fostering Great Ideas

Rhonda Littleton, Foster Care Review Board member and founder of A Home for Me

SIMULATION: Life in Limbo

Tuesday, February 6, 2018 • 10:00 AM - 11:30 AM
Limited to 40 people

Hollingsworth Board Room at United Way Office
What's it like to live in foster care? How does it feel when your child is taken from you? How do foster parents cope? Explore these and other questions in this dynamic hour-plus simulation led by David White, CEO of Fostering Great Ideas. Choose to be a child in care, a foster parent, or a birth parent. Feel their emotions, understand their struggles. Discussion is robust and follow up is provided for those who want to do more.

Mr. White is speaking at the GWG event on January 23. Simulation participants are encouraged to attend.

Members Only Luncheon

February 20, 2018 • 11:30 AM - 1:00 PM
Embassy Suites Verdae

Our annual opportunity for members to shape GWG's future with new ideas and insightful observations. Always a member favorite event.



My Recyclables: Where Do They Go?

Tuesday, March 13, 2018 • 11:30 AM - 1:00 PM
Lunch provided
Younts Conference Center, Furman University

We all recycle, whether it's in the blue bin picked up curbside or taking it elsewhere ourselves. But what happens to our recyclables? Who uses them and why? What impact does recycling have on Greenville County? We will explore these questions and more with our guest speakers.

Allison Brockman, Recycling Coordinator, City of Greenville

Wendy McNatt, Recycling Coordinator, Greenville County

Mandy Barnett, Procurement Representative at Pratt Industries

FIELD TRIP: Tour of Twin Chimneys Landfill

Thursday, March 15 • 9:00 AM - Noon
(Including bus ride from Greenville and 10 AM tour)
Twin Chimneys Landfill, 11075 Augusta Road
Honea Path, SC 29654

Learn about the huge commitment Greenville County has made to dispose of and recycle our waste with a **guided bus tour** of Greenville County's state-of-the-art Twin Chimneys Landfill. See for yourself the amazing diversion and disposition of all of your recyclables.

Ballot Wisdom for Members

April 2018
Exact date and location to be announced

Learn about all of the organizations on the GWG ballot. Speak to representatives, hear details of the proposals, ask questions.

Annual Meeting and Grant Awards

May 15, 2018 • 5:30 PM - 7:00 PM
Embassy Suites Verdae

The culmination and celebration of the GWG year! Join other members and guests for networking, followed by the announcement of the 2018 grant winners. We will also conduct GWG's official business and elect the new members of the board.

Granting Strategically

Giving Collectively, GRANTING STRATEGICALLY, Growing a Greater Greenville

Since 2006, Greenville Women Giving has granted more than \$4.8 million – promoting positive change in Greenville County through the power of collective giving. In 2017, the 84-member Grant Review Committee evaluated 79 grant applications, made site visits and had long discussions with non-profit leaders and among themselves in order to create the ballot on which all members voted. As a result of their time-intensive efforts, ten grants totaling \$613,485 were awarded to deserving organizations in our community on May 9 at our Annual Meeting.

A Process of Continuous Evaluation

Feedback from the Member Survey conducted after the Annual Meeting overwhelmingly supported the 2017 process for grant selection. **Therefore, in 2018, GWG will again award at least one grant in each of our five focus areas: Arts and Culture, Education, Environment, Health, and Human Services.** This means the top-ranked grant request in each focus area will be awarded, with the remainder of funds distributed to organizations based on GWG members' votes, without regard to area of focus.

The survey also reaffirmed members' commitment to making the most feasible, sustainable and impactful grants. Grants of this caliber often take more time and money to successfully complete. As our grant pool has increased, there has been a corresponding increase in the size of grants for which members have voted. And a review of the grants selected for funding in 2017 revealed that the vast majority were larger

than \$50,000. **Based on this information, we will modify the size parameters for 2018 grant applications to between \$50,000 and \$100,000.** This means the minimum grant will be increased from \$40,000 to \$50,000. The maximum amount will remain at \$100,000.

Become a member of the Grant Review Committee

Composed of all GWG members who wish to serve, the GRC has historically had between 75 and 90 members. The committee is divided into focus area teams of 8 - 12 members. Each team researches and analyzes community needs through the lens of non-profit applications. They read approximately ten grant requests per team, determine which

organizations to visit and, ultimately, decide on the final ballot for all GWG members. This smaller-group process has proven to be a great opportunity to learn, build camaraderie and understand the amazing organizations dealing with the challenges facing Greenville County. In the words of co-chair Janet Sumner, "I've lived in Greenville most of my life and thought I knew everything about it. But I learned so much more by serving on the Grant Review Committee."

If you would like to part of the Grant Review Committee for 2018 (a concentrated time commitment from January through March), contact Melanie Dixon at greenillewomengiving@gmail.com or call 864-361-1393.



Nurse Family Partnership



Generations Group Home

Focus: Nurse-Family Partnership

By Janet Sumner

Between 1977 and 1994, the Duke Endowment funded an experimental program called the Nurse-Family Partnership in Elmira, New York; Memphis, Tennessee; and Denver, Colorado. The idea was to partner licensed nurses with first-time, low-income mothers from pregnancy to a child's second birthday. NFP provided these young mothers with in-home visits and instruction in health, parenting skills and community resources.

The program benefits were astounding. The markets experienced an average:

- 48% less child abuse and neglect
- 56% reduction in ER visits for accidents and poisonings
- 59% reduction in youth arrests by age 15

- 67% reduction in youth behavioral and intellectual problems by age 6
- 72% fewer mothers convicted of child abuse by the time the child is age 15

In 2011, SC First Steps partnered with Greenville Health System to apply for a GWG grant for the two year old program here in Greenville County and we awarded them \$60,000.

Thanks in part to the Duke Endowment and Pay for Success Initiative, NFP has expanded to serve four Upstate counties, including Pickens, Oconee, and Laurens. The program employs 16 nurses and has served 995 mothers, assisted in 647 live births, and completed 25,019 visits. Currently, they have the capacity to serve 450 new mothers.

"Our nurses empower young mothers to make positive life changes," says

Elena Huston, a GHS Nurse Manager who oversees the program. "The median age for our clients is 19. Eighty-four percent aren't married and only 55% have a high school degree. The average annual income for our clients is only \$9,000."

"Thanks to this intensive one-on-one approach, our clients are not only taught how to become effective parents, they're given the encouragement to reach for goals and objectives that might have seemed beyond their grasp before they entered the program," said Dr. Amy Crockett, GHS Maternal-fetal Medicine Specialist who has been with the program since its inception. "On behalf of the Nurse-Family Partnership, I'd like to thank Greenville Women Giving for being such early supporters of an effort that is paying back huge dividends to the Upstate."

Focus: Generations Group Home

By Stephanie Morgan

In 2015, Greenville Women Giving donated \$87,000 to Generations Group, a nonprofit group home established in 1991 aiming to break the cycle of sexual abuse and assisting troubled boys who have felt the long-lasting pain of being abused.

At Generations Group, staff and volunteers dedicate themselves to preventing sexual abuse by guiding neglected and/or at-risk adolescent and pre-adolescent males to overcome abusive behaviors. With a success rate of 98%, their model, based on one endorsed by Cornell University, has proven effective and offers positive changes for victims.

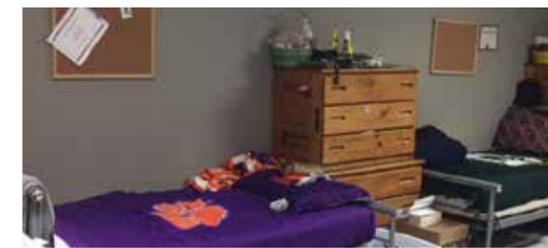
Specifically, the funds requested from GWG were used to renovate the

Hartwell House on the existing Generations Group campus. By enlarging and updating the current space, the house now provides a more comfortable and safe home for the boys who heal and dwell there.

Today Hartwell House is home to 12 young men who are growing and learning how to move forward. Each of them will be in the program at Generations Group for an average of 16 months. Over 20 years, there will be 240 young men who will call this place their home.

The love and care that these members of the Generations family receive far exceeds the standard of care they would find in the custody of the State of South Carolina, and the cost of their care is significantly less.

Thanks to Greenville Women Giving, Generations Group is able to continue its goals of eliminating victims of sexual abuse by breaking the cycle.





GREENVILLE WOMEN GIVING

a special initiative of
The Community Foundation of Greenville
630 East Washington St., Suite A
Greenville, SC 29601

Non-Profit
Organization
US Postage
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Permit # 1663
Greenville, SC

GWG THANKS THESE GENEROUS COMPANIES

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BEAM & HINGE



TOWN

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Supporters



Welcome, Class of 2018!

Angie Bowers
Amanda Brill
Sally Cleveland
Cleo Crank
Beth Crews
Gay Dupree
Jo Ann George
Shelly Houchens
Sharon Kelley
Marla Reynolds
Gloria Seaver
Kathy Sheppard
Nikki Stafford
Marian Strobel
Starla Taylor
Emily White

As of July 15