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GWG DURING 2017-2018**

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**GWG Awards 8 Grants  
Totaling \$601,745**

Our 12th year of grant-making exemplifies GWG's position as a major community funder. Thanks to the contributions of our 568 members, combined with the generosity of other supporters, we will award a total of \$601,745 to eight local organizations.

This year, 76 Greenville Women Giving members served on the Grants Review Committee. Under the leadership of Chair Karyl Woldum and Vice-chairs Beverly Ward and Emmy Holt, the committee reviewed 76 grant applications and made site visits to 45 of those applicants. A full description of the grant process is found on page 3. We applaud the committee's diligence and dedication. As always, it was difficult to select the finalists for the ballot. And even more difficult for GWG members to select the 2018 grantees.

**THE 2018 GRANT AWARDEES ARE:**

**FAVOR (Faces And Voices Of Recovery) - \$100,000 over 2 years** to expand FAVOR's substance abuse recovery program into the previously unserved Nicholtown community.

**GATEWAY HOUSE - \$100,000 over 2 years** to help build a new clubhouse, doubling the capacity to serve Greenvillians living with mental illness.

With these new grants, Greenville Women Giving has invested **\$5.4 million** in **80 different Greenville County non-profits** since its founding.

**GIRL SCOUTS OF SC, MOUNTAINS TO MIDLANDS - \$88,540 over 2 years** to establish Girl Scout troops for girls who are homeless or from low-income homes.

**HOMES OF HOPE - \$50,000 over 2 years** to partially fund a full-time construction manager to improve efficiency in the construction process and increase the number of homes built.

**JASMINE ROAD - \$100,000** to support a program manager and living expenses in a new residential home for women survivors of human trafficking.

**LOAVES AND FISHES - \$50,000** to purchase an efficient, refrigerated truck to be used daily for the collection and distribution of rescued food to agencies which feed Greenville's food insecure, simultaneously reducing landfill waste.

**MILL COMMUNITY MINISTRIES - \$37,976** to expand Mill Village Farms' youth leadership program, which employs, educates and trains at-risk teens while transforming vacant properties into produce gardens for local communities.

**WAREHOUSE THEATRE - \$75,259** to replace failing, noisy heating and air-conditioning units with a more efficient system which will not disrupt performances, workshops and community outreach programs.

# A message from the Co-chairs

As we wrap up our twelfth year of giving, we should pause to reflect on the richness of our Greenville Women Giving experience. Goals set and met. Loftier goals imagined. Lessons learned. Meaningful moments shared. Unexpected friendships treasured. So many lives touched, including our own. A kaleidoscope of stories of personal and collective impact – impact really beyond measure.

Together, in a little over a decade, we have given over \$5.4 million dollars to nonprofits in our community. We achieved this remarkable feat one woman and one ballot at a time. We have studied and puzzled and pushed ourselves to learn who in our community is working to make a difference, exactly what it is they do, and where and how they do it. We find out who their partners are, and how

we can better propel their missions forward. We have become better advocates for Greenville County and its nonprofit heroes. We have funded pilot projects that have turned into national exemplars, and startups that have leveraged our dollars to move the needle just enough to become thriving entities in our community.

At the start of this year, we announced we were going to focus on our grant making process, to look at our impact over time and to consider how we could be even more impactful. Our founders began a visioning effort to think about GWG's future on a broad range of issues. Of course, granting remains the heart of what we do. Our Members Only lunch focused on grants as well, with Katy Pugh Smith giving a thoughtful presentation entitled "Confessions of a Reformed

Funder." Nonprofits are our partners in growing a greater Greenville, and it is the combination of our financial and social capital – coupled with their passion and expertise – that can drive Greenville forward. We bring more to the table than just our dollars. We bring our social networks, our intellectual strength, our professional acumen, and our reputations. An exciting realization for every GWG member should be how much we have to give together, and how willing our membership is to put it on the line. Thank you, each and every one, for being part of this remarkable journey.

*Maggie Diane*  
*Emelia Janet*

Maggie Glasgow, Diane Perlmutter, Emelia Stephenson & Janet Sumner

## Meet Melanie Dixon, the power behind GWG operations

Melanie Dixon joined Greenville Women Giving in the summer of 2015 and immediately became the behind-the-scenes dynamo and Jill-of-all-trades we have definitely come to rely on. A list of Melanie's responsibilities includes budget reporting, invoicing and member payments, event coordination (receiving RSVP's, making sure all of the name tags, banners and brochures are on-site, and greeting guests), being our web mistress and handling social media, keeping our communications calendar, ensuring all emails and invitations are correct and sent in a timely manner, handling requests from Co-chairs and committee chairs, and receiving all GWG calls, correspondence and emails, etc., etc. The most amazing thing is that Melanie only works part-time. Did someone say Wonder Woman?

Melanie grew up in Greer and attended the University of Georgia before graduating from Newberry College in mathematics with an emphasis in statistics. Her prior professional experience includes Director of Communications for Christ Church Episcopal, Developer and Project Coordinator at Ahold Information Services, and as a Cost Engineering Assistant at Jacobs Engineering.

We happily share Melanie with her husband David, their children David, Jr. (10) and Emily (8), and their yellow lab, Hoby (named after the boat, but spelled differently). If pressed, Melanie will tell you the boat would have been much cheaper since it is too late to get pet insurance for her four-legged love!

Along with keeping our 560+ member organization humming along, she is her family's personal SHERO, serving as resident taxi driver, sport supporter, homework assistant, party planner and listener-in-chief. When Melanie has free time, she enjoys gardening, watching college football (the Georgia Dawgs!) being outdoors and spending quality time with family and friends. We hope she gets some down time this summer to do just that.



## "We the Women" October 21-23 in Philadelphia

**THE WOMEN'S COLLECTIVE GIVING GRANTMAKERS NETWORK** is a national network of over 13,000 women participating in philanthropy through 55 collective giving organizations. In total, these women have awarded more than \$90 million to their local communities. WCGN serves its members and encourages new participants in collective giving by building connections in women's philanthropy; providing forums for sharing best practices; amassing helpful resources; and tracking emerging trends in the field.

**"WE THE WOMEN"** is their upcoming national conference in Philadelphia on October 21-23. The host organization, Impact100 Philadelphia, has arranged plenary speakers who are leaders in the nonprofit sphere, philanthropy, law, and global microfinance. An additional 15 to 20 breakout sessions will cover philanthropy, leadership, communications, membership, diversity and inclusion.

**AS A MEMBER OF GWG, YOU ARE INVITED TO ATTEND.** Join the Co-chairs and other GWG members at an event guaranteed to be educational – and fun! For the next few months, WCGN members receive the Early Bird rate of \$395 for the three-day conference. See more details and register at [wcgn-network.org/Conference-2018](http://wcgn-network.org/Conference-2018).



## Grants Review, the GWG Way

Many in the Greenville nonprofit and philanthropy communities consider the GWG grant review process the gold standard. For members, the Grants Review Committee (GRC) is the heart of GWG but also a fast and fun way to make new friends, learn about GWG, and become more knowledgeable about the many nonprofit organizations serving residents of Greenville County. The committee is open to all Greenville Women Giving members who wish to serve.

In January of this year, 76 GWG members embarked on a crash course to evaluate (coincidentally) 76 grant requests that would culminate in April at the annual Ballot Showcase. There, representatives of the 16 grant applicants on the ballot presented their cases to the entire GWG membership.

The process began when teams of approximately 12 GRC members were each assigned to one of the five grant focus areas: arts and culture, environment, health, human services and education. After an early-January meeting of all 76 GRC members, the teams went to work.

First order of business was to read and analyze grant proposals from their assigned area. While the proposals were

short and concise, members were urged to dig deeper by studying the supporting data, as well as reviewing applicants' websites. Each team worked to decide which grant proposals deserved further consideration. Although it was difficult, some grant applications were eliminated ... a budget didn't add up, impossible goals that couldn't be measured, unrealistic timing or staffing. Next came site visits. Team members were encouraged to attend as many as possible because over the years, there are myriad examples of a site visit changing minds: a request that seemed best might fall out of favor, while an unlikely proposal might be deemed ballot-worthy.

With site visits completed, teams met again to decide which grants to bring forward for possible inclusion on the final ballot. During a 5-hour meeting of the entire GRC, each team presented its recommendations by focus area. After selecting the top two proposals from each of the five areas, members voted for their favorites among the remaining proposals. The top six from this vote were added to create the final ballot of 16 compelling alternatives from which the entire GWG membership would select the 2018 grantees.

Why would anyone want to work so diligently? To learn about organizations that are new to you. To make lasting friendships with other GWG members. To find organizations so compelling you want to volunteer your time or make a donation. Last year, for example, one team of ten members quietly pooled their money to purchase a commercial washer and dryer for an organization critically in need that did not make the ballot. To quote one member, "serving on Grants Review makes a real difference to nonprofits in Greenville County, to Greenville Women Giving and to me."



# The GWG Endowment

The Greenville Women Giving Endowment is now in its second year and the Endowment Committee is working on initiatives that will help it grow. As of April 1 the Endowment was approaching \$30,000, funded through voluntary donations from GWG members, bequests, and other individuals. Our objective is to reach \$5 million in our 20th anniversary year in 2026-27.

GWG has become an important part of the philanthropic fabric of Greenville. The Endowment will allow us (1) to help ensure that we can continue our current level of engagement in perpetuity, and (2) to be prepared to contribute to community needs that may merit special consideration outside of our regular grant cycle.

Any disbursement from the Endowment will be in Greenville County and in one of our five granting areas.

The GWG Board has approved specific policies on growing, managing and distributing funds. The Endowment is structured in the traditional way, with the principal amount kept intact while the investment income (historically 4-5%) will become available for use. No disbursements will be made until the Endowment reaches at least \$500,000. The Community Foundation of Greenville holds our Endowment and the monies are managed by the CFG Investment Committee. Undesignated gifts to the GWG organization, including honorariums and memorials, will be placed in the Endowment unless the donor specifies otherwise.

When the Endowment has grown to the point where disbursements may be made, any request must be submitted to the GWG Endowment Committee. If this committee believes the request should be given further consideration, the

Endowment Committee must forward it to the GWG board for discussion and approval. The exact criteria and best process for involving the full membership are still being developed and will be shared before any disbursement is made.

This year the Endowment committee includes Gina Blohm, Frances Ellison, Angela Hutcheson, Kathy McKinney, Laura Moore, Betsy Moseley, Diane Perlmutter, Sue Priester, and Connie Lanzl (chair). The Endowment policies specify that the committee must include a GWG co-chair, the GWG treasurer and a representative of CFG.

Information about the Endowment, including frequently asked questions, is available on the GWG website. The printed brochure will be available at all GWG events and by request. Financial information will be reported annually.



## Honoring Women Who Inspire Us

Every GWG member knows that behind every strong woman are other strong women, and that our power comes from our collective impact. This year, Greenville Women Giving created a way for its supporters to honor women who have encouraged and inspired them individually.

We named these women "SHERoes," and GWG members were invited to honor their SHERoes by making a contribution of at least \$50 per honoree to the GWG Endowment. Each honoree received a special card informing them of this recognition. On May 11, all honorees were listed in a spread ad in the *Greenville Journal*, a GWG supporter.

GWG members quickly embraced this idea and, in just a few weeks, increased the size of our endowment by over 20%. Honored or memorialized were mothers, daughters, teachers, friends, mentors, and coaches of our members. We didn't ask for the "back story" for each honoree, but we suspect that all of the donors took this opportunity to thank those who have made - and perhaps continue to make - an unforgettable impact on their lives. By growing the endowment, their influence will be sustained and expanded to make a lasting difference to our entire community. Thank you to all of our members who chose to strengthen our organization and honor their SHERoes in this way.



# Financial Statement

	Year 7 2013	Year 8 2014	Year 9 2015	Year 10* 2016	Year 11 2017
<b>Greenville Women Giving Grantmaking</b>					
<b>Contributions (Revenue)</b>					
Memberships (\$1,000 each)	\$ 393,000	\$ 420,000	\$ 431,000	\$ 525,000	\$ 550,000
Additional Gifts - Foundations/Individuals	\$ 77,567	\$ 80,271	\$ 110,218	\$ 52,250	\$ 63,485
Subtotal	<b>\$ 470,567</b>	<b>\$ 500,271</b>	<b>\$ 541,218</b>	<b>\$ 577,250</b>	<b>\$ 613,485</b>
<b>Grants</b>					
Greenville Women Giving Grants	<b>\$ 470,567</b>	<b>\$ 500,271</b>	<b>\$ 541,218</b>	<b>\$ 577,250</b>	<b>\$ 613,485</b>
<b>Greenville Women Giving Operations</b>					
<b>Administrative/Marketing Revenue</b>					
Memberships (\$100 each)	\$ 39,300	\$ 42,000	\$ 42,900	\$ 52,500	\$ 41,200
Memberships (\$200 each)					\$ 27,600
Interest Income	\$ 2,089	\$ 2,101	\$ 1,624	\$ 2,203	\$ 1,362
Sponsorships	\$ 5,000	\$ 5,000	-	\$ 77,500	\$ 27,000
Educational/Special Events	\$ 5,855	\$ 6,040	\$ 6,512	\$ 10,402	\$ 4,647
Total Revenues	<b>\$ 52,244</b>	<b>\$ 55,141</b>	<b>\$ 51,035</b>	<b>\$ 142,605</b>	<b>\$ 101,809</b>
<b>Expenses (Expenses)</b>					
Administrative/Marketing Expenses	\$ 47,056	\$ 63,414	\$ 54,486	\$ 149,321	\$ 88,812
Total Expenses	<b>\$ 47,056</b>	<b>\$ 63,414</b>	<b>\$ 54,486</b>	<b>\$ 149,321</b>	<b>\$ 88,812</b>
Beginning Balance	\$ 81,965	\$ 87,153	\$ 78,880	\$ 75,429	\$ 68,713
Net Surplus/(Deficit)	\$ 5,188	\$ (8,273)	\$ (3,451)	\$ (6,716)	\$ 12,997
Ending Balance	<b>\$ 87,153</b>	<b>\$ 78,880</b>	<b>\$ 75,429</b>	<b>\$ 68,713</b>	<b>\$ 81,710</b>

\*Results include money raised in support of the Tenth Anniversary. These funds covered all costs related to the anniversary celebration; the excess was applied to offset the year's normal operating expenses.



## PLEASE JOIN US

We invite you to join Greenville Women Giving in our journey of learning, working and giving together. Membership is open to any woman who commits to contributing \$1,200 per year (tax-deductible) for three years. Your donation is the only requirement to become a member, but the opportunities offered by membership are many.

For more information on how to join, call 864-361-1393 or visit [greenvillewomensgiving.org](http://greenvillewomensgiving.org).

# Annual Members Luncheon



On February 22, nearly 250 women gathered at the Embassy Suites Verdae for the seventh annual GWG Members Luncheon. We were honored to have Katy Pugh Smith as our speaker. Currently, Katy facilitates the Greenville Partnership for Philanthropy, a collaboration of local funders of which GWG is a member. She has also served as the Executive Director of the Piedmont Health Foundation in Greenville since 2005. Previously, she was the first Executive Director of the Dr. William R. DeLoache Center for Developmental Services, and also worked at the Greenville Health System and United Way of Greenville County.

Katy's remarks touched on her breadth of experience as both a grantee and grantor. From both perspectives, she focused on the benefits of trust and working together - topics totally in synch with GWG's collective giving philosophy and the perfect lead-in to table discussions.

Following Katy's comments, table discussion focused on two very different questions related to granting - (1) Should GWG set aside part of the yearly grant pool to be part of a collaborative, possibly multi-year, community project? (2) How should GWG approach funding categories such as ongoing operations and salaries?

As is always the case when GWG members get together, there were lots of great ideas, a wide range of opinions and a universal desire to do what is best for Greenville County!

While the general tone of most discussions could be described as "interesting," "curious" or "intrigued," the consensus was that more information was needed in order to make informed decisions. There will certainly be more discussion!

A recap of the discussion will be available on the GWG website.



## Welcome, New Members

### CLASS OF 2018

Lisa Aiesi  
Paulette Alden  
Jean Aldridge  
Bonnie Barr  
Linda Beazley  
Dorothy Beling  
Nancy Bennett  
Stacy Brandon  
Bev Bresette-Fisher  
Joan Burritt  
Bobbie Cancelliere  
Shaniece Criss

Hadyn Culbertson  
Donna deKay  
Jane Dyer  
Mary Gorman  
Elaine Hairston  
Edith Hardaway  
Muriel Hayler  
Kathy Hope  
Jill Joyce  
Yvonne Julian  
Betty Kuhnert  
Jane Lukker  
Rose Mihaly  
Carol Miller

Nathalie Morgan  
Mary Nicoll  
Susan Paladino  
Pamela Parrish  
Jean Pool  
Lynn Potter  
Cheryl Reed  
Marsha Sichveland  
Karen Starbuck  
Sharon Steinmann  
Ellen Stevenson  
Vickie Taylor  
Katrina Way

### CLASS OF 2019

Canisha Beck  
Linda Brees  
Melody Horton  
Joyce Kaplan  
Joyce McAbee  
Laura Pelham  
Susan Schwartzkopf  
Beth Waters

July 15, 2017 - April 30, 2018

# Education Events Preview

The Education Committee has been busy planning for 2018-2019. The plans, as of April 25, are as follows:

**TUESDAY, SEPTEMBER 18, 2018 • 10:00 AM-11:30 AM**  
Centre Stage Theatre

### *In the Spotlight- Social Issues on Stage*

Theater is the perfect art form to address the social issues of today. Greenville is fortunate to have three vibrant local theaters with specific series addressing social issues.

**Speakers:** **Glenda ManWaring**, Executive Artistic Director, Centre Stage; **Mike Sablone**, Producing Artistic Director, Warehouse Theatre; **Christian and Jenna Elser**, Co-Founders, GLOW Lyric Theatre

**THURSDAY, OCTOBER 18, 2018 • 5:30 PM-7:00 PM**  
The Commerce Club

### *Alternatives to Jail*

The US prison system is a revolving door, with 2/3 of offenders returning to jail within three years. This program explores opportunities that would keep offenders from returning to jail - or from getting involved in the prison system at all.

**Speakers:** **Jil Littlejohn**, President and CEO, Urban League of the Upstate; **Sammie L. Stroud, IV**, Greenville County Service Coordinator, Alston Wilkes Society

**MONDAY, NOVEMBER 5, 2018 • 11:30 AM-1:00 PM**  
Kroc Center

### *Honey, I Shrunk the Teaching Workforce*

A panel of three experts in education will discuss the growing teacher shortage in South Carolina and the reasons why South Carolina is losing teachers at a faster rate than it can retain or recruit them.

**Speakers:** **Suzanne Billings**, Greenville County Schools Teacher of the Year 2017-2018; **Margaret Spivey**, Greenville County Schools Director of Professional Employment; **W. Ansel Sanders, Ed. L.D.**, President and CEO, Public Education Partners

**WEDNESDAY, JANUARY 16, 2019 • 11:30 AM- 1:00 PM**  
Greenville Memorial Hospital, Medical Staff Auditorium

### *Tracking the Path to Opioid Addiction*

Over the past twenty years opioid use has skyrocketed, attendant addiction issues have grown, and an "opioid crisis" has developed, even in our community. Learn about complex historical factors and multi-modal approaches necessary to combat this deadly epidemic.

**Speakers:** **Joshua Smith, MD**, Division of Pain Management, Greenville Health System; **Jennifer Hudson, MD**, Medical Director for Newborn Services, Greenville Health System

**THURSDAY, MARCH 28, 2019 • 5:30 PM- 7:00 PM**  
Younts Conference Center, Furman University

### *It's Getting Easier to Be Green*

Learn about cutting-edge practices happening now at Furman's David E. Shi Center for Sustainability, and innovative initiatives on the drawing board for Roper Mountain Science Center.

**Speakers:** **Thomas F. Riddle**, Assistant Director, Roper Mountain Science Center; **Laura Bain**, Associate Director of Sustainability Assessment and **Kelly Grant Purvis**, Associate Director of Sustainability Programs, both from Furman University's David E. Shi Center for Sustainability;

**WEDNESDAY, APRIL 10, 2019**  
**10:00 AM- 1:00 PM WALKING TOUR**

David E. Shi Center for Sustainability, Furman University  
**Field Trip: Environmental Innovation at Furman University**

The team at the Shi Center will host GWG for a field trip, doing a tour of the various components of environmental sustainability on campus.



**Save the Date: Annual Kick-off, September 13, 2018**