GREENVILLE
WOMEN GIVING
630 East Washington Street, Suite A
Greenville, SC 29601

Greenville Women Giving
is a special initiative of
COMMUNITY FOUNDATION
OF GREENVILLE

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GREENVILLE
WOMEN GIVING

2018-2019 ANNUAL REPORT | MAY 2019

A SPECIAL INITIATIVE OF THE
COMMUNITY FOUNDATION OF GREENVILLE

GWG BOARD 2018-2019

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Maggie Glasgow
Diane Perlmutter
Emelia Stephenson
Janet Sumner

SECRETARY
Susan Robbins

TREASURER
Debbie Stuckey

COMMUNICATIONS
Vicki Fowler, *Chair*

EDUCATION
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Tommie Reece, *Vice-Chair*

ENDOWMENT
Connie Lanzl, *Chair*

GRANTS ASSESSMENT
Kathleen Wall, *Chair*
Denise Sudderth, *Vice-Chair*

GRANTS REVIEW
Beverly Ward, *Chair*
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LEADERSHIP DEVELOPMENT
Susan Cinquemani, *Chair*
Laura Moore, *Vice-Chair*

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Karyl Woldum, *Vice-Chair*

SPECIAL EVENTS
Magaly Penn, *Chair*

MEMBERS-AT-LARGE
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Deshia Leonhirth
Suzanne Sanders
Tiby Weinstein

COMMUNITY FOUNDATION LIAISON
Gina Blohm

FOUNDERS
Frances Ellison
Harriet Goldsmith
Sue Priester

GWG Awards 7 Grants Totaling $580,870

Our 13th year of grant making exemplifies GWG's legacy as a major community funder. Thanks to the contributions of our members, combined with the generosity of other supporters, we awarded a total of $580,870 to 7 local organizations.

This year, 75 Greenville Women Giving members served on the Grants Review Committee. Under the leadership of Chair Beverly Ward and Vice-Chair René Hutchisson, the committee reviewed 76 grant applications and made site visits to 44 of those organizations. We applaud their diligence and dedication to the process. As always, it was difficult to select the finalists for the ballot.

THE 2019 GRANT AWARDEES ARE:

CHILDREN'S CANCER PARTNERS OF THE CAROLINAS – $60,000 over 2 years in support of the Greenville Childhood Cancer Special Needs Fund to provide financial, logistical and emotional assistance to families whose children are battling cancer, and to improve their overall quality of life.

CITY OF GREENVILLE PARKS AND RECREATION DEPARTMENT – $100,000 over 2 years to restore and rejuvenate the Reedy River through the entire length of Unity Park. This will create a natural stormwater ecosystem, increase green space, encourage river access, and promote environmental education.

HABITAT FOR HUMANITY – $88,506 to create a secure, climate-controlled construction warehouse. This will result in the implementation of a bulk buying strategy, greater leveraging of tools and staff, and the ability to continue working on days with inclement or extreme weather.

PENDLETON PLACE – $83,048 to renovate and expand the bathrooms at the John I. Smith House (circa 1919) residential foster care facility for teen girls. This project will add an additional shower, which will make a critical difference in a home that holds up to 10 teenage girls.

SENIOR ACTION – $100,000 to construct state-of-the-art music and art studios within Senior Action's new Flagship Center. The art and music programs are among the most popular of the offerings for this organization serving nearly 5000 seniors annually.

SWITCH – $69,316 over 2 years to provide holistic case management to and advocacy for women (including minors as young as 14) who have been victimized, working hand-in-hand with them to build customized roadmaps to take control of their lives. The project will add a care coordinator, partially fund a clinical director and support the Restoration Fund.

YouthBASE - $80,000 to create a second YouthBASE site to provide individualized academic and social skills for at-risk students in the Judson/Welcome community. YouthBASE is a proven model and this project will double the capacity of the organization to ensure more children receive early intervention and stay on track for high school graduation.

$6 million invested in **116** grants to **79** Greenville County non-profits since GWG's founding

Message from the Co-Chairs

As we end our 13th year, we have another milestone to celebrate: Greenville Women Giving has surpassed $6 million invested in Greenville County. 116 grants to 79 non-profits in Arts, Education. Environment, Human Services, and Health. Through giving collectively and granting strategically, we have definitely played a part in growing a greater Greenville. And our membership has grown as well. Women from their 20s to 90s; all races and religions; married and not; employed, retired and stay-at-home. Mothers, daughters, sisters and friends. We are honored to be Co-Chairs of this amazing organization.

One of the hallmarks of Greenville Women Giving has been our focus on continually improving how we do things. For example, each year after grants are announced, we survey members on the effectiveness of the grant-making process. Each year we have incorporated enhancements – some small, some large, but always with the goal of being better. We also survey Greenville County non-profits for their input. It helps us fine-tune the strategic way we approach our selection process.

This year, we looked at our governance and formalized terms for our four Co-Chairs to maintain a solid balance of new ideas and continuity. Co-Chairs will now serve four year terms, staggered so one new Co-Chair joins each year. This year after completing four years, Maggie Glasgow will rotate off and Susan Cinquemani will become a Co-Chair.

As we enter our 14th year, we look forward to continuing to be a philanthropic force in our community, to building friendships with like-minded women, and to working together to make Greenville known not just as a great place to live, but also as a place where people care about each other.

Maggie Glasgow, Diane Perlmutter, Emelia Stephenson & Janet Sumner

Hello Susan, Thanks Maggie!

Please say hello to GWG's new Co-Chair, Susan Cinquemani. You may already know Susan because she's such a busy community volunteer. A native of New York, Susan has lived in Greenville for 26 years. She has an undergraduate degree from Cornell University and an MBA from the University of Maryland. With a background in communications, marketing and management, she enjoys sharing her skills with local organizations, assisting with communications strategies and connecting needs with resources. Susan serves on the boards of several local non-profits, including the St. Anthony School Advisory Board, Community Foundation of Greenville and the Hispanic Alliance. In addition, she's a foster care mentor and an advisor to a local university group.

Since joining GWG in 2013, Susan's been active on the Membership, Grants Review, and Grants Assessment Committees, and on the Board as Leadership Development Chair. When asked why she remains committed to GWG, Susan said, "I continue to be amazed at the impact of collective giving – women working together to fund important programs throughout our community." As for her upcoming leadership role, Susan thoughtfully added, "I am grateful to be part of this organization as we continue the extraordinary work, vision and legacy of the Founders."

Susan and her husband, Michael, are the proud parents of two children, the youngest of whom is off to college in the fall. Susan, we hope you can carve out time for your hobbies of travel and photography while you serve in your new role with GWG.

As excited as we are to add Susan to the leadership team, we're sad to say farewell to Co-Chair Maggie Glasgow. Maggie jumped into GWG membership in 2008. She spearheaded the first comprehensive Strategic Plan, which got us on a well-planned track. Next, she led the Education Committee, resulting in our comprehensive annual education offerings. In addition, she chaired the Leadership Development Committee before accepting a Co-Chair position four years ago. And if you've ever taken a GWG survey, chances are Maggie was the brains behind its design.

Maggie, our informal survey says we appreciate you and your many contributions. You have been a wonderful leader, cheerleader and visionary. We are so fortunate you chose to share your talents with Greenville Women Giving. And we hope you will now have extra time to spend with your family – especially your five grandchildren – travel and read those novels which are stacked up.

Maggie Glasgow and Susan Cinquemani

Editor's note: Maggie has been chosen to serve on the Board of Catalist, the national organization of women's collective giving grantmaking groups.

GWG Members Elect 2019-2020 Board

The GWG board is composed of 22 voting members: 4 Co-Chairs, 3 Founders, Secretary, Treasurer, Chairs of all committees, 4 Members-at-Large and the Community Foundation Liaison. In addition, all committee Vice-Chairs attend meetings and participate in discussions. The board meets four times a year, including an annual planning session.

At the GWG Annual Meeting, a slate created by the Leadership Development Committee is put to a vote. The unanimously approved board for the coming year is:

CO-CHAIRS
Susan Cinquemani
Diane Perlmutter
Emelia Stephenson
Janet Sumner

SECRETARY
Susan Robbins

TREASURER
Debbie Stuckey

COMMUNICATIONS
Vicki Fowler, *Chair*
Marla Reynolds, *Vice-Chair*

EDUCATION
Ginny Mitchell, *Chair*
Tommie Reece, *Vice-Chair*

ENDOWMENT
Connie Lanzl, *Chair*

GRANTS ASSESSMENT
Denise Sudderth, *Chair*
Sallie White, *Vice-Chair*

GRANTS REVIEW
René Hutchisson, *Chair*
Jane Pannier, *Vice-Chair*

LEADERSHIP DEVELOPMENT
Laura Moore, *Chair*
Beverly Ward, *Vice-Chair*

MEMBERSHIP
Karyl Woldum, *Chair*
Judy Suggs, *Vice-Chair*

SPECIAL EVENTS
Magaly Penn, *Chair*
Marcia Brabender, *Vice-Chair*

MEMBERS-AT-LARGE
Roselle Bonnoitt
Catie Buckingham
Laura Greyson
Suzanne Sanders

COMMUNITY FOUNDATION LIAISON
Gina Blohm

FOUNDERS
Frances Ellison
Harriet Goldsmith
Sue Priester

2018-2019 Education Events Highlights

Educating members on the issues and activities in Greenville County that impact our five granting areas (arts, education, environment, health, human services) is part of the mission of Greenville Women Giving. 2018-2019 was another stellar year with over 600 members and guests attending the five informative sessions.

In September, *Social Issues on Stage* focused on how the arts in Greenville, particularly theater, shine a bright spotlight on social issues. Panelists were Glenda ManWaring, Executive Artistic Director, Centre Stage; Mike Sablone, Producing Artistic Director, The Warehouse Theatre; and Christian and Jenna Elser, Co-founders, GLOW Lyric Theatre.

In October, *Alternatives to Jail* provided insight into initiatives centered on keeping youth in school and out of trouble. Speakers also addressed how the programs reduced recidivism. Speakers were Jill Littlejohn, President and CEO, Urban League of the Upstate and Sammie L. Stroud IV, Greenville County Service Coordinator, Alston Wilkes Society. A video was made of the program and posted on the GWG website for those who were unable to attend.

Education was at the forefront in November with a lively program about the challenges of finding and retaining teachers, *Honey, I Shrunk the Teacher Workforce*. Representing a range of perspectives, the speakers were Suzanne Billings, Greenville County Schools Teacher of the Year 2017-2018; Margaret Spivey, Greenville County Schools Director of Professional Employment; W. Ansel Sanders, President and CEO, Public Education Partners.

In January, *Tracking the Path to Opioid Addiction* had the largest-ever attendance of any GWG educational event. The multiple approaches needed to combat this serious issue were discussed in the insightful presentations by Joshua Smith, MD, Director of Pain Management and Jennifer Hudson, MD, Medical Director for Newborn Services, both of Greenville Health System (now Prisma Health). A video of this program was also created and posted after for later viewing.

The final program in March took members and guests to the beautiful campus of Furman University. *It's Never Been Easier to Be Green* speakers were Thomas F. Riddle, Assistant Director, Roper Mountain Science Center; Laura Bain, Associate Director of Sustainability Assessment and Kelly Grant Purvis, Associate Director of Sustainability Programs, both from Furman's David E. Shi Center for Sustainability. They shared the current and planned innovations at these two environmental pacesetters. A week later a smaller group took a field trip to see the Furman initiatives first-hand.

The two videos that were created are a beta test to see if there is sufficient member interest to spend the time and money to continue this program. To see a preview of the 2019-2020 education programs see page 7.

Annual Members Luncheon

GWG Member Survey Results Revealed

GWG held its Members Only Luncheon at the Crowne Plaza Hotel in February. The "main event," in addition to our always-lively table discussions, was Maggie Glasgow's presentation of results from our member survey conducted last fall. Representing a mix of newer and long-time members, 41% of our membership responded, giving valuable feedback.

Not too surprisingly, the findings likened us to "steel magnolias" – mature, highly educated, highly involved, and financially secure women who want to help the community where we live. We were most likely introduced to GWG by a friend, who either invited us to join or brought us to an event. (We repeat, though, that any woman who chooses to be part of our organization is welcome to join at any time, invited or not!)

Our top reasons for joining GWG are:

- To help Greenville's non-profits
- To leverage our individual philanthropic impact
- GWG's reputation in the community.

The five things that make us most proud of GWG as an organization are its mission, grants awarded, financial practices, events, and reputation.

It is with special joy and amazement that we see our members' growing enthusiasm for helping our community, beyond the opportunities GWG provides. Our members report giving more individually to area non-profits since joining GWG. They become volunteers or board members of non-profits they encounter through us. Two-thirds of our respondents reported increasing their charitable giving or volunteer activities after becoming a member. GWG's 'ripple effects' spread far and wide.

And our members showed that they are always thinking of ways for GWG to have an even greater impact on our community in the future. They shared ideas for GWG-initiated projects to tackle major issues, collaborative giving with other funding partners, and providing more leadership opportunities for our talented and passionate members.

Welcome, New Members!

Susan Ariail
Jen Bacon
Barb Baker Hughes
Karen Bost
Lee Bowman
Cathy Brown
Judy Brown
Jennifer Browning
Elaine Brummett
Caitlin Buckingham
Ann Burns
Jenn Byford
Jill Campen
Jane Chambers
Karen Clardy
Vickie Covington
Edna Davis
Dorothy Dowe
Janet Duty
Dawn Dwyer
Dale Farran
Sharon Heinz
Dianne Hopstetter
Kyleigh Jenkins
Dawn Joachim
Jan Johnson
Pat Jordan
Lesa Kastler
Dee Kivett
Rosamund Korybski
Audrey Linke
Nadine McCallum
Dee McClay
Pat McDonald
Ann O'Dea
Rita O'Rourke
Joan Pachuta
Katie Pittman
Lavinia Plumblee
Gail Pocock
Linda Remick
Emily Roberts
Sandy Sanford
Donna Schmieding
Angela Sharkey
Julie Smith
Lauren Winkelman-Smith
Pam Snape
Mary Strossner
Lauri Sybel
Liz Tew
Nancy Thomas
Christine Tower
M.G. Tyda
Joan Vallar
Cindy Vickrey
Jane Vogenberg
Allyson Way
Popie Whitted
Josie Williams
Susan Williams
Julie Wolfe

September 1, 2018 - April 10, 2019

Financial Statement

	2014	2015	2016	2017	2018
Greenville Women Giving Grantmaking					
Contributions					
Memberships ($1,000 each)	$420,000	$431,000	$ 525,000	$550,000	$568,000
Additional Gifts – Foundations/Individuals	$80,271	$110,218	$ 52,250	$ 63,485	$ 33,745
Subtotal	**$500,271**	**$541,218**	**$ 577,250**	**$613,485**	**$601,745**
Grants					
Greenville Women Giving Grants	**$500,271**	**$541,218**	**$ 577,250**	**$613,485**	**$601,745**
Greenville Women Giving Operations					
Operating/Program Revenue					
Memberships ($100 each)	$42,000	$ 42,900	$ 52,500	$ 41,200	$ 28,100
Memberships ($200 each)				$ 27,600	$ 57,000
Interest Income	$ 2,101	$ 1,624	$ 2,203	$ 1,362	$ 1,136
Sponsorships	$ 5,000	$-	$ 77,500+	$ 27,000	$ 28,000
Special Events	$ 6,040	$ 6,512	$ 10,402	$ 4,647	$ 4,010
Total Revenues	**$55,141**	**$ 51,035**	**$ 142,605**	**$101,809**	**$118,246**
Operating/Program Expenses					
Operating/Program Expenses	$63,414	$ 54,486	$ 149,321	$ 88,812	$107,724
Total Expenses	**$63,414**	**$ 54,486**	**$ 149,321**	**$ 88,812**	**$107,724**
Beginning Balance	$87,153	$ 78,880	$ 75,429	$ 68,713	81,710
Net Surplus/(Deficit)	$(8,273)	$ (3,451)	$ (6,716)	$ 12,997	$10,522
Ending Balance	**$78,880**	**$ 75,429**	**$ 68,713**	**$ 81,710**	**$92,232**

+Results include money raised in support of the Tenth Anniversary. These funds covered all costs related to the anniversary celebration; the excess was applied to offset the year's normal operating expenses.

PLEASE JOIN US

We invite you to join Greenville Women Giving in our journey of learning, working and giving together. Membership is open to any woman who commits to contributing $1,200 per year (tax-deductible) for three years. Your donation is the only requirement to become a member, but the opportunities offered by membership are many.

For more information on how to join, call 864-361-1393 or visit greenvillewomengiving.org.

GWG Endowment Update

The GWG Endowment is now in its third year and as of April 1, 2019, totaled $78,622 funded through voluntary donations from GWG members, bequests, and other individuals. The growth of a new endowment is sometimes described as a "slow drip," gradually understood and built over time. This second year of the SHEro campaign (small donations to the endowment to recognize women who have guided or inspired us) is part of that "slow drip," broadening awareness that GWG has an endowment and that its growth will strengthen our mission and deepen our impact.

While that growth is modest so far, our goals over the next eight years are big: $500,000 in liquid assets by May 1, 2023 (our Sweet Sixteen celebration) and $5 million dollars in donations, pledges and bequests by our 20th anniversary in May 2027. A robust endowment will (1) ensure we can continue our current level of engagement in perpetuity, and (2) empower us to strategically and carefully respond to community needs that merit special consideration outside of our regular grant cycle.

The GWG Board has approved specific policies on growing, managing and distributing funds. The endowment is structured in the traditional way, with the principal amount kept intact while the investment income (historically 4 – 5%) will become available for use. No disbursements will be made until the endowment reaches at least $500,000. The Community Foundation of Greenville holds our endowment, which is managed by the CFG Investment Committee. Undesignated gifts to GWG – including honorariums and memorials – are added to our endowment unless the donor specifies otherwise.

This year the Endowment Committee includes Gina Blohm, Frances Ellison, Angela Hutcheson, Laura Moore, Diane Perlmutter, Sue Priester, Debbie Stuckey, and Connie Lanzl (Chair), satisfying our endowment policy that the committee include a GWG Co-Chair, the GWG Treasurer and a representative of the Community Foundation.

Information about the endowment, including frequently asked questions, is available on the GWG website. The printed brochure will be available at all GWG events and by request. Financial information will be reported annually.

Thanks to all of you who have and are helping GWG plan for a healthy future.

How to Deepen Your GWG Experience – Committees!

By Sue Priester, Co-Founder

As we often say, GWG is a "no-guilt" organization, and you don't have to do anything beyond your financial contribution. But if you want to be more involved and enjoy getting to know more of our fabulous members, committee work is a great way to go. And it is your entry point to leadership positions in the organization, if that interests you. Below, briefly described, are our major committees. To contact the Chairs of each, go to the "Members Only" section of our website where you'll find their email addresses in the Board Members list.

Communications works directly with our Administrator, Melanie Dixon, to develop all external and internal communications, including advertising, social media, and printed pieces about our programs, news and events. Writing skills most helpful!

Education plans and produces our informative member education sessions, typically five or six per year, held September through March. Planning begins in January, and two or three members are assigned to produce each program.

Grants Review is responsible for evaluating grant applications, conducting site visits and producing the ballot voted on by all GWG members. Time commitment is January through early April.

Grants Assessment ensures the results promised in each grant are being accomplished within the accepted timeline and budget. Members must have previous Grants Review experience, and each becomes a liaison to a grantee. Preliminary reports are due in the fall with final reports due in early summer.

Membership is divided into three teams for small events, greeters and mentors. These women are responsible for all aspects of identifying and recruiting new members, welcoming them into GWG, and member retention. Definitely for you outgoing organizers!

Special Events plans and produces our Fall Kickoff, Ballot Showcase, the Annual Meeting in May, and helps with other events as needed.

I am consistently amazed and gratified at the dedication and talent that our members bring to their committee assignments. Join in, and see what I mean!

Education Events Preview

The Education Committee has been busy planning for 2019-2020.

WEDNESDAY, SEPTEMBER 18, 2019 • 5:30 PM - 7 PM
Commerce Club
Spotlight On Poverty: Building Community to End Poverty
People living in poverty often lack the social networks – strong families, circles of friends, institutions within the larger community – that could help them achieve economic stability. This session explores the obstacles faced by the poor and the ways in which supportive communities can help them overcome poverty through mentorships, education, training and the right resources.
Speakers: Lorain Crowl, Executive Director, United Housing Connections; **Toni Taylor**, Circles South Carolina

TUESDAY, OCTOBER 15, 2019 • 11:30 AM - 1:00 PM
Kroc Center
Building Resilience From Adversity!
Adverse Childhood Experiences (ACEs) impact the lives of many residents in Greenville County, negatively affecting their mental and physical health and well being. The Children's Trust of South Carolina and local agencies are working to prevent and ameliorate these negative effects and build resilience for a better future.
Speakers: Rosa Gonzalez, LMSW, Lead Social Worker, Greenville County Schools; **Dr. Mary-Fran Crosswell**, Child Abuse Pediatrics Specialist

TUESDAY, NOVEMBER 5, 2019 • 5:30 PM – 7:00 PM
Younts Conference Center at Furman University
Minimally Adequate: Fixing the Standard For SC Public Schools
The South Carolina state education standard mandates a "minimally adequate," free public education for all students. Even that low threshold is not being met in some areas. This poses unique challenges for SC students. Educators, lawmakers, and governing officials recognize these shortcomings and are committed to education reform. Find out what is being done to address these issues and what remains to be done to ensure our children meet the demands of a 21st century workforce.
Speakers: The Honorable Ross Turner, SC Senate Education Committee and K12 Subcommittee; **W. Burke Royster, Ph.D.**, Superintendent, Greenville County Schools

THURSDAY, JANUARY 23, 2020 • 11:30 AM - 1:00 PM
Kroc Center
Protecting Water, Protecting Greenville
Naturaland Trust and Upstate Forever are heavily involved in preserving water quality for our growing Upstate community. Hear innovative policy proposals and programs linking their work to Greenville County's current comprehensive growth plan. Learn how you can help.
Speakers: Frank S. Holleman III, President, Naturaland Trust and Senior Attorney, Southern Environmental Law Center; **Andrea Cooper**, Executive Director, Upstate Forever; **Lisa Scott Hallo**, Land Policy Director, Upstate Forever

TUESDAY, MARCH 24, 2020 • 5:30 PM - 7:00 PM
Gunter Theatre
Unlock Middle School with the Arts
"Someday I will be famous, but for now I am stuck in middle school." *Jeff Kinney, author of Diary of a Wimpy Kid series*
Studies show that middle school students participating in arts education programs not only develop creative problem solving skills, but also have fewer discipline problems, better attendance, and score higher on standardized tests than their peers who do not have access to such programs. This education session will highlight three arts programs for middle school students in our community.
Speakers: Debbie Bell, Executive Director, South Carolina Children's Theatre; **Alan Ethridge**, Executive Director, Metropolitan Arts Council; **Peace Center Representative**

Save the Date: 14th Annual Fall Kickoff September 12, 2019

Hilton Greenville
45 W. Orchard Park Drive, 29615
5:30 PM – 7:00 PM

Don't miss GWG's 14th Annual Fall Kickoff. Our featured speaker will be Mayor Knox White, who will discuss the impact Greenville's parks and green spaces have had on our beautiful city!